

**Roadshow Company: The preeminent Presenter of
Global Traveling Exhibition Announces:**

MARCH AT THE MERCATO



M E R C A T O

**THREE SPECTACULAR SHOWS: ONE
MAGNIFICENT VENUE**

Presenting March 6th Through March 23rd, 2025

GALLERY HOURS: 11 am to 7 pm Daily

**PETER MAX SALVADOR DALI ANDY WARHOL
ROBERT RAUSCHENBERG**

For your editorial consideration.

Live link to Imagery: [Approved Press Images & Copy Points](#)

All MEDIA INTERVIEWS for all shows coordinated by:

**Allison Zucker-Perelman, Relevant
Communications**

561-715-9525 or allison@relevantcommunications.net

Road Show Fine Art Presents...

AMERICA'S ICONIC POP ARTIST
PETER MAX: THE TRIBUTE EVENT

MARCH 6TH - MARCH 9TH

RECEPTIONS
MARCH 8TH 5-7PM
MARCH 9TH 1-3PM

RSVP REQUESTED 866-900-6699 OR
LESLEY@ROADSHOWCOMPANY.COM

peter max

MERCATO
9115 STRADA PLAGE #5125 NAPLES
(OPPOSITE OF BRAVO RESTAURANT)

ART AVAILABLE FOR ACQUISITION

An unparalleled Collection of Works from the Studio of Iconic American Artist Peter Max will be on exhibition and available for purchase. In his extraordinary artistic career, Peter Max has been the Official Artist of the Grammys, The Rock & Roll Hall of Fame, 5 Super Bowls, World Cup USA, The World Series, The U.S. Tennis Open, The Indy 500, The NYC Marathon, The Kentucky Derby, and the NHL All-Star Game.

The Exhibition and the events are complimentary and open to the public in a limited engagement presentation March 8th through March 10th, 2025. Two exciting Gallery

receptions have been announced: **Saturday, March 8th from 5 –7 pm and Sunday, March 9th from 1-3 pm.** **RSVPs are suggested at 866.900.6699 or lesley@roadshowcompany.com**

The poster features a black background with white and gold text. At the top left, it says 'Road Show Fine Art Presents...'. The main title is 'SALVADOR DALI THE ARGILLET COLLECTION'. To the right, it says 'MARCH 13 - MARCH 16'. Below the title, there are three images: a portrait of a woman, a drawing of a figure, and a drawing of a figure with a yellow object. A yellow box in the center says 'Appearing live via satellite: Madame Christine Argillet Sunday 1-2:30 pm'. Below that, it says 'RECEPTIONS MARCH 15TH 5-7PM MARCH 16TH 1-3PM'. At the bottom left, it says 'RSVP REQUESTED 866-900-6699 OR LESLEY@ROADSHOWCOMPANY.COM'. At the bottom right, it says 'Original etchings, watercolors, and tapestries from the Private Collection of Pierre Argillet, Dali's publisher and collaborator for more than 30 years available for acquisition.' and 'MERCATO 9115 STRADA PLACE #5125 NAPLES (OPPOSITE OF BRAVO RESTAURANT)'.

Madame Christine Argillet, daughter of Dali's publisher Pierre Argillet, and the last living link to Salvador Dali will Appear live Via Satellite in Naples. Her story is unapparelled, and this is a once-in-a-lifetime opportunity for insight into Salvador Dali's personal & artistic life & process and the stories behind the artists who shaped these most important Art Movements of Dadaism & Surrealism.

The Argillet Collection is unequivocally the most authenticated collection of Dali's work throughout his career. Madame Argillet describes this exhibition as "A tribute to the work of my father, Pierre Argillet, as an extraordinary publisher of the Dada and Surrealist group. This collection reflects a constant endeavor and a close collaboration with the artists of these two movements, especially Salvador Dali. This collection has presented in the finest museums and galleries in the world", and we are delighted to bring it to Naples Florida in March of 2025". All works are on Exhibition & Available for Acquisition.

A personal documentary depicting the relationship between Dali and Christine Argillet: Link: <https://vimeo.com/108317280> Password: CAG8392

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A rare, important, and extraordinary collection of Salvador Dali's and Pierre Argillet's collaborative works of original etchings, Sculpture, Aubusson Tapestries & original watercolors.

The Washington Post



"Dali devant tablo"

***Dali foreground with
Tapestry of Argus***

***Argillet Museum France
1973***




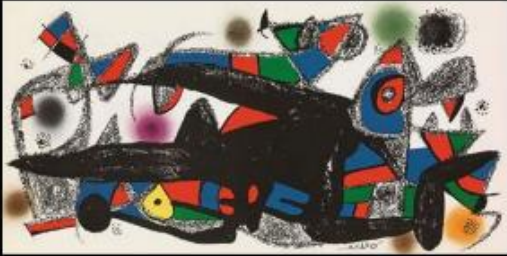
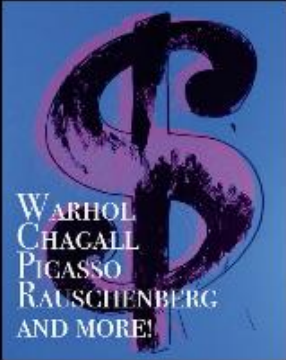
***Salvador Dali & Pierre Argillet working
on the Venus in Furs project. Paris 1967***



Salvador Dali & Christine Argillet Circa 1970's

Road Show Fine Art
Presents... **Modern and Pop Masters**
MARCH 20 - MARCH 23RD

ART AVAILABLE FOR ACQUISITION

WARHOL
CHAGALL
PICASSO
RAUSCHENBERG
AND MORE!

RECEPTIONS
MARCH 22ND 5-7PM & MARCH 23RD 1-3PM

RSVP REQUESTED 866-900-6699 OR
LESLEY@ROADSHOWCOMPANY.COM

MERCATO 9115 STRADA PLACE # 5125 NAPLES
(OPPOSITE OF BRAGO RESTAURANT)

A spectacular Collection of works by Modern Masters Andy Warhol, Marc Chagall, Pablo Picasso, Robert Rauschenberg and select important Artists will present in two special events on March 22nd and March 23rd at the Mercato. The Collection Curator will be available for a series of Q & A sessions as we explore the works and the Artists in this presentation. Please join us for this artistic journey.



ANDY WARHOL

ROBERT RAUSCHENBERG

ROY LICHTENSTEIN

ROBERT INDIANA

“For the past 28 years, Road Show Company has always presented traveling Fine Art Exhibitions, it is my great honor and pleasure to bring a Series of shows to the Mercato in Naples this March. This show slate is quite unique in its fine art exhibition and offerings, and each individual show is an opportunity to see, experience and acquire world class artwork”.

Nim Vaswani CEO & Founder Road Show Company

High-Resolution Artwork (300dpi) Available to Media/Press Upon Request

[CLICK HERE FOR ALL PRESS ASSETS](#)

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