**The Peter Max Experience! Comes to Austin**

**Peter Max has had the unparalleled honor of being named the Official Artist of the Grammys,  Six Super Bowls,**

**World Cup Soccer and the Official Artist of the Rock & Roll Hall of Fame**

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**Approved High Resolution Press Assets** [**Downloadable Imagery**](https://www.dropbox.com/scl/fo/ck4x6pcjzsrf27mg24hmk/h?rlkey=7gozg19pf2g5v9r9an73u12e9&dl=0)

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**Celebrating the Pop Art Movement,  Music and Artistic Vision:**

***Limited Engagement – February 16th  through February 25th, 2024***



**Peter Max Circa 70’s All Images © ALP Inc.**

***Austin: Texas: February 2024***: Immerse yourself in the world of Iconic Pop Artist Peter Max as you have never seen it.  **This Austin limited-engagement exhibition is the most carefully curated Collection of the finest works of legendary Pop Icon American Artist Peter Max. Experience the Art, the Music, the Fashion, the Celebrity Icons, the culture: the true *artistic vibe of the of the 60s and 70s*. The Peter Max Experience! is a not-to-be-missed Exhibition and is complimentary and open to the public in a limited engagement presentation at**[Vaughn Art](https://urldefense.proofpoint.com/v2/url?u=https-3A__vaughn-2Dart.com_&d=DwMGaQ&c=euGZstcaTDllvimEN8b7jXrwqOf-v5A_CdpgnVfiiMM&r=W8_fhGTtTMUBVh9ckXOJ1eYCFQ5dpBn8dbrkQREIFBo8t6g2ZSC5AA79OTEEI3TR&m=7_WDxYPVpljTnYypfLGMxeOwRB7SIi9nUS-P-E0sjegdHZegxoSzp1oVLsdkSEGf&s=DHxKY2blzsMagM9KvJtLFEXd-uwRRev_Zzsc-GCKQgQ&e=), one of Austin’s premier fine art spaces. Previews begin on Friday, February 16, 2024, with a super fun opening party from 6-8 pm. The Exhibition extends through Sunday, February 25th ; with two limited engagements, not-to-be-missed exciting Gallery receptions: Saturday, February 24 from 6-8pm and Sunday, February 25 from 1-3pm. **Ms. Lesley Smith, noted Peter Max historian and Collection Curator, will be in-gallery for this Austin presentation.** All artworks are on exhibition and available for acquisition. The events are complimentary and open to the public; however, RSVPs are strongly suggested at 512-970-2602 or hello@vaughn-art.com. For more information, visit [https://vaughn-art.com](https://urldefense.proofpoint.com/v2/url?u=https-3A__vaughn-2Dart.com&d=DwMGaQ&c=euGZstcaTDllvimEN8b7jXrwqOf-v5A_CdpgnVfiiMM&r=W8_fhGTtTMUBVh9ckXOJ1eYCFQ5dpBn8dbrkQREIFBo8t6g2ZSC5AA79OTEEI3TR&m=7_WDxYPVpljTnYypfLGMxeOwRB7SIi9nUS-P-E0sjegdHZegxoSzp1oVLsdkSEGf&s=UEENEDqndpQMuFEb43htKRv8W_u_XN5ZjBHjOOhpzWg&e=). **Do not miss this once-in-a-lifetime Experience at Austin’s Vaughn Gallery.**



**GUITAR ON EXHIBITION**

***“I really love my hand-painted Fender Telecaster guitars in this exhibition. I’ve painted some of my most iconic images on them: my Angel with Heart, Lady Liberty, my hearts, and a homage to da Vinci’s Mona Lisa. They’re colorful and unique. Guitar players and collectors tell me how much they love them”.  Peter Max***

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**World Cup Soccer and the Official Artist of the Rock & Roll Hall of Fame**

**Max’s "Be In" Love poster inspires several hundred thousand hippies to gather in New York City’s Central Park and immortalize the Summer of Love.**



**Image:  LOVE All Images © ALP Inc**.

**Max’s iconic ‘Love,’ first created as his
acclaimed Art Nouveau-inspired ‘Love’
poster for the ‘60s generation, now
flows with his signature, expressionistic
brushstrokes.**



 **Image: Big Red Flowers All Images © ALP Inc**.

**Max’s studies and training at the Art Students League and the School of Visual Arts, both in New York City, helped shape his extraordinary art and career.  The Masters Series: interpretive works of Vincent Van Gogh, Monet, Pablo Picasso, Renoir, and Edgar Degas, are conceived in Max’s signature style and colors.**

**These works speak to both a maturation of the artist’s illustrious career, as well as to his formidable training at the 135-year-old Art Students League of New York and the cutting -edge School of Visual Arts in New York City.**

***“Throughout the years, I have painted so many beautiful, beautiful, imaginative musicians: Icon Taylor Swift, Mick Jagger, Sting, The Beatles, David Bowie, Duke Ellington, Frank Sinatra, Pharrell Williams, Quincy Jones, Michael Jackson, Elton John, Jon Bon Jovi, Yes, Phil Collins, Gwen Stefani, Steven Tyler, Aretha Franklin, Norah Jones, Blake Shelton, Adam Levine and so many others. It’s mind-blowing when I think about it. I love great music and the amazingly talented people that make it.”*  Peter Max**





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**Ms. Smith is renowned for her tenure as a noted Peter Max historian and Collection Curator.  Her work with the American Artist has spanned three decades and she remains a leading authority on the Iconic American Artist.  Road Show Company and the Vaughn Gallery are honored to have Ms. Smith in-gallery for this Austin presentation.**

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