**Iconic American Artist Peter Max Retrospective:     Off The Wall Gallery brings back live artistic & cultural events to Houston**

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**The Peter Max Retrospective: Celebrating America, the Pop Art Movement, Music and Artistic Vision**

**Exhibition To Present in Houston 2021**

***Limited Engagement – August 20th through September 6th2021***

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**Image: The Artist in his Studio     All Images © ALP Inc**.

**PETER MAX:  The Retrospective 1960-2021**

**Collected Works from the Studio of America’s Iconic Pop Artist**

***An artistic diversity that has defined American Art:   
   Captured by the Artist who began a new visual culture.***

***AN EXHIBITION OF OVER 100 WORKS FROM THE STUDIO OF AMERICA’S ICONIC ARTIST TO PRESENT IN HOUSTON***

**PETER MAX – THE RETROSPECTIVE: BACK TO HOUSTON**

***Houston:  Texas:  August 2021***:  A Retrospective collection, with a significant nod to music, the arts and the legacy of the Pop Art genre from the studio of artist legend, Peter Max, will be on exhibition and available for acquisition in a limited engagement presentation at [Off the Wall Gallery](http://www.offthewallgallery.com), Houston’s premier fine art gallery. The exhibition opens on August 20 and extends through September 6, 2021. Over 100 works will be on exhibition and available for acquisition. Three special receptions are planned on Friday, August 27 from 5-8pm, Saturday, August 28 from 5-8pm and Sunday, August 29 from 12-3pm. All events are complimentary and open to the public. For more information, please contact the gallery at [rsvp@offthewallgallery.com](mailto:rsvp@offthewallgallery.com) or 713.871.0940. RSVPs are requested through [Eventbrite](https://www.eventbrite.com/e/161145314975). Masks and social distancing are encouraged. The Gallery reserves the right to limit the number of visitors occupying the space at any given time. Private appointments are available upon request.

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**Image:  FLAG OF TEXAS     PETER MAX      All Images © ALP Inc**.

**The artist has had the distinct honor of being named the Official Artist of the Grammys and the Official Artist of the Rock & Roll Hall of Fame.**

***“Throughout the years, I have painted so many beautiful, beautiful, imaginative musicians: Mick Jagger, Sting, The Beatles, David Bowie, Duke Ellington, Frank Sinatra, Pharrell Williams, Quincy Jones, Michael Jackson, Elton John, Jon Bon Jovi, Yes, Phil Collins, Gwen Stefani, Steven Tyler, Aretha Franklin, Norah Jones, Taylor Swift, Blake Shelton, Adam Levine and so many others. It is mind-blowing when I think about it. I love great music and the amazingly talented people that make it.”    Peter Max***

**THE ARTIST ON CBS THIS MORNING** [**CLICK HERE FOR CBS THIS MORNING VIDEO**](https://www.youtube.com/watch?v=PduT_skGET0)

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A painting of a person

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A person and person standing next to a painting

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A person and person smiling

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A close up of a guitar

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**All Images   © ALP Inc**.

***“I really love my hand-painted Fender Telecaster guitars in this exhibition. I have painted some of my most iconic images on them: my Angel with Heart, Lady Liberty, my hearts, and a homage to da Vinci’s Mona Lisa. They are really colorful and unique. Guitar players and collectors tell me how much they love them.”  Peter Max***

**Gallery Events**

**Friday & Saturday 8/27 & 8/28 from 5 to 8 pm Sunday 8/29 from Noon to 3 pm**

***All artworks are on exhibition and available for acquisition. All events are complimentary and open to the public: RSVPs are requested.***

**@ 713.871.0940 or** [**contact@offthewallgallery.com**](mailto:contact@offthewallgallery.com)

**Private & Virtual Appointments Available Upon Request   All CDC Guidelines Observed**

With paintings on exhibition in hundreds of museums and galleries worldwide, Peter Max and his vibrant colors have become part of the fabric of contemporary culture. Max has been successively called a Pop Icon, Neo Fauvist, Abstract Expressionist, and the United States "Painter Laureate."    
The artist has had the distinct honor of painting the last seven Presidents of the United States and the world's best loved celebrities, among them the young sensation Taylor Swift and the amazing talents of ***“The Voice.”***

**The Houston presentation features Max’s iconic and best-known pieces as well, among them the Woodstock Commemorative, “Statue of Liberty,” Max’s famous “Flag” pieces, “Umbrella Man” and the prestigious “Cosmic Runner.”**

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**Image:  LIBERTY   All Images © ALP Inc**.

**Max’s iconic ‘Liberty” first created as his   
acclaimed commemorative for the generations, now   
flows with his signature, expressionistic   
brushstrokes.**

***“To celebrate the Bicentennial, on July 4, 1976, I painted my first portrait of the Statue of Liberty on Independence Day. It became an annual tradition, and each year since I have painted her in an increasing number: in 1977, I painted two portraits; in 1978, three; and so on. In 1981, I was delighted when Nancy Reagan invited me to paint six portraits of the Statute of Liberty at the White House for that upcoming July Fourth. It was Ronald Reagan’s first year in office, and it was the sixth year of my Liberty painting tradition; she said they would be honored if I would paint for them.”  Peter Max***

**A person standing in front of a group of people holding up their hands

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**Peter Max Painting Lade Liberty at the White House   All Images © ALP Inc.**

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**New York’s renowned Posterhouse Museum** [**Posterhouse Museum NYC**](https://posterhouse.org/) **has just announced its’ presentation of the *“PETER MAX: COSMIC ADVERTISING*” Exhibition premiering Fall, 2021.  This Exhibition truly honors and celebrates the artwork of the Iconic American Artist, and further solidifies the extraordinary legacy of the Artist and his works.**

**Peter Max: Cosmic Advertising**

October 14, 2021–March 27, 2022

**CURATOR**

Angelina Lippert

**EXHIBITION DESIGN**

Mihoshi Fukushima Clark

Peter Max is the most commercially successful pop artist to emerge from the psychedelic period of the 1960s. His fantastical, colorful designs have emboldened everything from bed sheets to the body of a Boeing 777, with prestigious clients like the Grammy Awards, the Super Bowl, the NHL All-Star Game, the World Cup USA, the New York City Marathon, and even the Manhattan Yellow Pages commissioning him for his brand of whimsy.

And yet, his early posters have rarely been explored in depth. Whether advertising a quirky clothing store or inspiring young minds to read, the imagery present in these graphics reveals a designer experimenting with a variety of styles and motifs while also exploring the concepts of space, time, and history through promotional visuals.

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**Image: Peter Max Poster on Exhibition   Circa 1960’s**

**All Images ©ALP Inc**.

**Max’s studies and training at the Art Students League and the School of Visual Arts, both in New York City, helped shape his extraordinary art and career.  The Masters series: interpretive works of Vincent Van Gogh, Monet, Pablo Picasso, Renoir, and Edgar Degas, are conceived in Max’s signature style and colors.**

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**Image:  Peter Max in his NYC Studio   All Images © ALP Inc.**

**These works speak to both a maturation of the artist’s illustrious career, as well as to his formidable training at the 135-year-old Art Students League of New York and the cutting -edge School of Visual Arts in New York City.**

Calendar

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