**FOR IMMEDIATE RELEASE:**

***PETER MAX – THE COLLECTED WORKS 1960-2017***

**AMERICA’S FAVORITE LIVING ARTIST**

**TO APPEAR AT MILWAUKEE’S VENERABLE GALLERY 505**

**PREVIEWS BEGINNING SATURDAY, JUNE 3rd, 2017**

**IN-GALLERY ARTIST APPEARANCES BY MAX**

**SATURDAY, JUNE 10th (6:00-8:00PM)**

**SUNDAY, JUNE 11TH (1:00-4:00PM)**



***Statue of Liberty* by Peter Max**

**Milwaukee – (April 2017) –** ***PETER MAX – THE COLLECTED WORKS 1960-2017,*** a newly-curated collection from Pop artist legend Peter Max, will be on exhibition and available for acquisition at Milwaukee’s [Gallery 505](http://www.gallery-505.com/) beginning Saturday, June 3rd, 2017 for previews only. A special uncrating event: Friday, June 2nd from 6:00-8:00pm CST. Max will make in-gallery appearances on Saturday, June 10th, 2017 (6:00-8:00pm CST) and Sunday, June 11th (1:00-4:00pm CST).

The exhibit features Max’s iconic and most infamous pieces, among them “Statue of Liberty,” Max’s famous “Flag” pieces, “Umbrella Man” and the prestigious “Cosmic Runner.”

**Dropbox link to download press images** [**HERE**](https://www.dropbox.com/sh/79zfcdhnmf5o59a/AADO708tzub9ZZvVoxJURsvHa?dl=0)**.**



Revered for his celebrity commissions and portraits, Max’s celebrity portraiture will also be included in the Milwaukee exhibit. Commissions of portraits are available to all patrons and guests at the gallery.

Considered to be one of the most significant artists in today’s pop culture landscape, Max has been commissioned to create a portrait of the honoree for the Grammy Awards MusiCares dinner. He has painted music legends including Lionel Richie, Bob Dylan, Bruce Springsteen and Paul McCartney, to name a few. Peter was the official artist for the Grammy Awards five times creating the poster and program cover.

**Image: *Peter Max in his NYC Studio***

This year, Tom Petty was honored as the 2017 MusiCares® Person of the Year on Friday, Feb. 10, 2017.



***Tom Petty*by Peter Max (February 2017)**

**Live B-Roll Link** [**HERE**](http://roadshowcompany.com/peter-max-interview/)**.**

Last year Max honored superstar Lionel Richie at the Grammy MusiCares Foundation dinner which serves to helps musicians in need. Recently, while flipping through the catalog Richie noticed a portrait of himself that was auctioned that evening. When Richie saw the painting was by Max, he immediately called the artist and asked to visit his studio in New York City. Once there, he and Max, a huge fan of Richie, traded hugs and Richie told Max he had missed the opportunity of meeting Andy Warhol as he was still living in Tuskegee, AL and was thrilled to meet Peter Max.

***Image (Right):******Artist Peter Max hosts Lionel Ritchie in his New York City studio on 1/20/2017 with the portrait he painted honoring Mr. Ritchie as MusiCares 2016 Person of the Year.***

Max has assembled a collection of his greatest and most-revered imagery spanning four decades, from his iconic Pop Art designs commemorating Woodstock to the 2013 unveiling of Max’s design for the cruise ship ***Breakaway and the exquisite Masters series.***His latest exhibition speaks to the evolution and maturation of America’s most popular living artist.

This carefully curated collection is a museum-like retrospective of Max’s works. Max has painted for the past seven U.S. Presidents and his art is on display in museums, presidential libraries and in U.S. Embassies across the globe.  He has been the Official artist of the Grammy’s, five NFL Super Bowls, the 2006 Olympics, the World Cup USA, The World Series, The U.S. Open, The Indy 500, The NYC Marathon and The Kentucky Derby.

Max has been successively referred to as a “Pop Icon,” “Neo-Fauvist,” “Abstract Expressionist” and the United States "Painter Laureate."



***Better World* ByPeter Max**

In 2015, Max was commissioned by *NBC* to create portraits of *The Voice* coaches **Adam Levine, Blake Shelton, Gwen Stefani and Pharell Williams** in celebration of the show’s ninth season premiere.



***The Voice* Season 9 Premiere by Peter Max**

Max also previously painted portraits of global Pop superstar [**Taylor Swift**](https://artsbeat.blogs.nytimes.com/2010/12/10/its-taylor-swift-to-the-max-in-new-pop-art-portrait/) in anticipation of her 2008 album “Fearless” and 2010 album “Speak Now.”

Max made his footprint as an unstoppable force in the art world beginning at the prestigious Art Students League of New York, alongside such artists as Robert Rauschenberg, Jackson Pollack, Cy Twombly and Norman Rockwell.  The League was a formative influence on these artists’ innovative artwork, and has led each one to greatness and an important legacy in history.

**Max’s**Art Students League scholarly influence inspired all of his extraordinary artwork, and of late, his new Masters series; his interpretive works of **Vincent Van Gogh**, **Monet, Pablo Picasso, Renoir, and Edgar** **Degas**, conceived in Max’s signature style and colors.  These works speak to both a maturation of the artist’s illustrious career, as well as to his formidable training at the 130-year-old Art Students League.

America’s most popular living Artist celebrates our world, our country and brings a message of unity, love and hope to all.

***“Max has redefined the role of an artist in contemporary pop culture.” ~ Hype Magazine***

**COMPLIMENTARY TO THE PUBLIC - RSVP’S REQUIRED**

**414.962.6302 or****director@gallery-505.com**

**GALLERY 505**

***517 East Silver Springs Drive***

**Milwaukee, WI 53217**

<http://www.gallery-505.com/>



**UNCRATING EVENT FRIDAY, JUNE 2ND 2017**

**6:00-8:00PM CST**

**IN-GALLERY APPEARANCES FROM PETER MAX ON**

**SATURDAY, JUNE 10TH (6:00-8:00PM CST)**

**SUNDAY, JUNE 11TH (1:00-4:00PM CST)**

***http://petermax.com***

  

A full biography, b-roll, video clips and 300 dpi photography are available upon request @[**allison@relevantcommunications.net**](file:///C%3A/Users/Allison/Documents/roadshow%20dox%20all/Roadshow%20Docs/Peter%20Max%20Documents%20%26%20Shows/AppData/Local/Microsoft/Windows/INetCache/Content.Outlook/VIYGS6OJ/Macintosh%20HD%3A/C-/Users/Aligirl/AppData/Local/Microsoft/Windows/Temporary%20Internet%20Files/Content.Outlook/8NKP6PIY/allison%40relevantcommunications.net)

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**MEDIA INTERVIEWS are coordinated by:**

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