**MEDIA INTERVIEWS are coordinated by:**

**Allison Zucker-Perelman, Relevant Communications,**

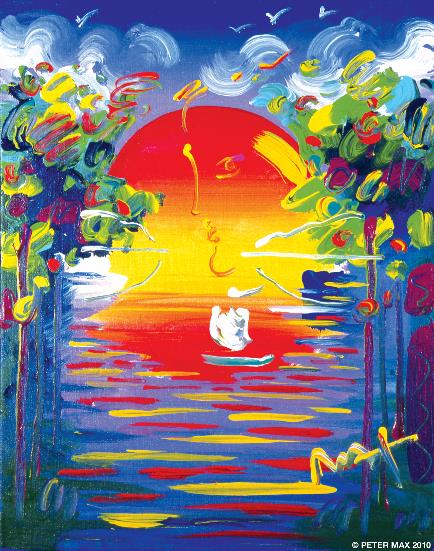
**561.715.9525** [**allison@relevantcommunications.net**](file:///C:\Users\Aligirl\AppData\Local\Microsoft\Windows\Temporary%20Internet%20Files\Content.Outlook\8NKP6PIY\allison@relevantcommunications.net)

**PETER MAX AVAILABLE FOR INTERVIEWS**

**ICONIC AMERICAN ARTIST PETER MAX TO EXHIBIT IN SARASOTA**

**America’s Favorite Living Artist to Appear at**

**Sarasota’s State of The Arts Gallery**

****

**Better World Peter Max**

**America’s most popular living Artist celebrates our world, our country and brings a message of love and hope to all.**



***IMAGE: LIBERTY PETER MAX***

**FOR IMMEDIATE RELEASE:**

**PETER MAX – THE COLLECTED WORKS 1960-2017**

**AN EXHIBITION OF WORKS FROM AMERICA’S ICONIC ARTIST**

**Journey through the career of a Pop Culture Icon:**

**Peter Max to Exhibit in Safety Harbor**

***An artistic diversity that has defined American Art: Captured by the Artist who began a new visual culture***

**Sarasota, Florida – (January 2017) –** A newly-curated collection by artist legend, Peter Max’s exquisite paintings will be on exhibition and available for acquisition in a presentation at State of the Arts Gallery, Sarasota’s premier fine art gallery.

http://www.sarasotafineart.com

Live B-Roll Link: <http://roadshowcompany.com/peter-max-interview/>

Peter Max will make two very special appearances at the gallery and all appearances are complimentary and open to the public with RSVP’s required.

Previews begin **Thursday, February 23rd 2017. There are** **two scheduled *Meet the Artist receptions: Friday, February 24th from 6-8 pm and Saturday, February 25th, 2017 from Noon – 2pm. All artworks are on exhibition and available for acquisition. RSVP’s are required: 866.900.6699 or*** [Sarasota@roadshowcompany.com](mailto:Sarasota@roadshowcompany.com)

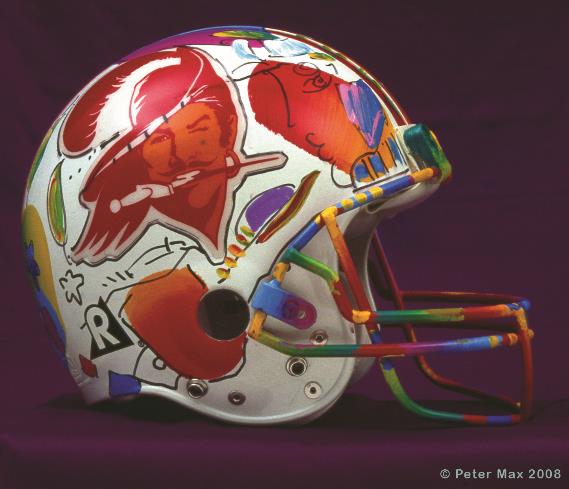
***.***



The Artist has assembled a collection of his greatest and most-revered imagery spanning four decades: from his iconic Pop Art designs commemorating Woodstock to the 2013 unveiling of Max’s design for the cruise ship ***Breakaway and the exquisite Masters series.*** This new exhibition speaks to the evolution and maturation of America’s most popular living Artist.

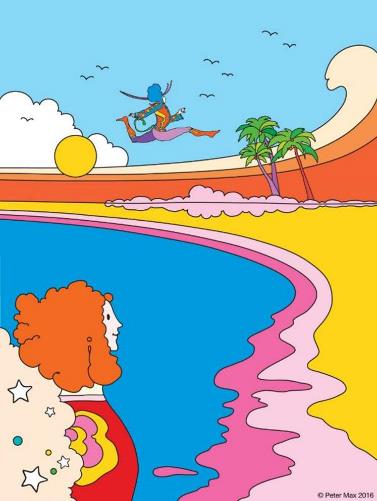
***The Artist in his NYC Studio***

This carefully curated collection is a museum-like retrospective of Max’s works:  **Peter Max** has painted for five U.S. Presidents and his art is on display in Museums, Presidential Libraries and in U.S. Embassies across the globe.   He has been the Official Artist of the Grammy’s, five NFL Super Bowls, the 2006 Olympics, the World Cup USA, The World Series, The U.S. Open, The Indy 500, The NYC Marathon and The Kentucky Derby.



***Tampa Bay Buccaneer Helmet***

***On Exhibition & Available for Acquisition***

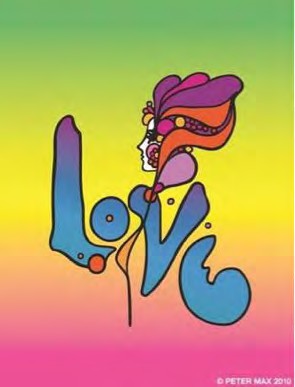


**Image: Cosmic Beach Peter Max 2017**

Peter Max emerged as a powerful force in the Art World from the prestigious Art Students League, alongside such artists as Robert Rauschenberg, Jackson Pollack, Cy Twombly and Norman Rockwell.  The League was a formative influence on these artists’ innovative artwork, and has led each and every one to greatness and an important legacy in history.

**Max’s** Art Students League scholarly influence inspired all of his extraordinary artwork, and of late, his new Masters series; his interpretive works of **Vincent Van Gogh**, **Monet, Pablo Picasso, Renoir, and Edgar** **Degas**, conceived in Max’s signature style and colors.  These works speak to both a maturation of the artist’s illustrious career, as well as to his formidable training at the 130-year-old Art Students League of New York.

Image: **Love -** Peter Max 2010

**Max’s iconic ‘Love,’ first created as his   
acclaimed Art Nouveau-inspired ‘Love’  
poster for the ‘60s generation, now   
flows with his signature, expressionistic   
brushstrokes.**

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**Important pieces of the Retrospective Collection and the Masters Series will be available for acquisition in the Sarasota presentation.**

Live B-Roll Link <http://roadshowcompany.com/video/>

With paintings on exhibition in hundreds of museums and galleries worldwide, Peter Max and his vibrant colors have become part of the fabric of contemporary culture. Max has been successively called a Pop Icon, Neo Fauvist, Abstract Expressionist and the United States "Painter Laureate."    
The artist has had the distinct honor of painting the last seven Presidents of the United States and the world's best loved celebrities, among them the young sensation Taylor Swift.

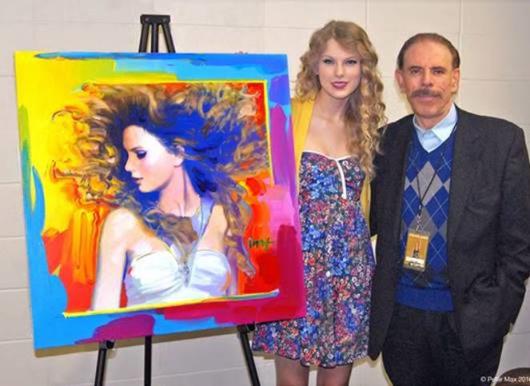
   



Image: **Umbrella Man** - Peter Max

This exhibit features his iconic and best-known pieces as well, among them “Statue of Liberty,” Max’s famous “Flag” pieces, “Umbrella Man” and the prestigious “Cosmic Runner.”             
There will also be presentations of his celebrity portraiture in Sarasota, as Peter Max is revered for his celebrity commissions and portraits.

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**PETER MAX CREATES NBC’S**

**THE VOICE FALL PREMIERE CAMPAIGN**



Click to load web page:

[**http://www.nbc.com/the-voice/video/peter-max-brings-his-color-to-the-voice/2905555**](http://www.nbc.com/the-voice/video/peter-max-brings-his-color-to-the-voice/2905555)

The Artist has assembled a collection of his greatest and most-revered imagery spanning four decades:

From his iconic Pop Art designs commemorating Woodstock to the 2013 unveiling of Max’s design for the cruise ship Breakaway and the 2016 exquisite Masters series.

This new exhibition speaks to the evolution and maturation of America’s most popular living Artist.

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**Image: The Artist in his Studio 2016**

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**Image: The Peter Max Designed Continental Boeing**



Image: **The Iconic Cosmic Runner**-  Peter Max

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For more information about Peter Max, America’s most well-known and most collected artist, go to [www.petermax.com.](http://www.petermax.com/)

**COMPLIMENTARY TO THE PUBLIC - RSVP’S REQUIRED**

**Website:** http://www.sarasotafineart.com

**RSVP Telephone: 866.900.6699 (RSVP) or** [sarasota@roadshowcompany.com](mailto:sarasota@roadshowcompany.com)

**Where: State of The Arts Gallery**

**1549 State Street**

**Sarasota Florida**

**When: Receptions with Peter Max**

**Friday, February 24th , 2017 6-8 pm**

**Saturday February 25th, 2017 Noon-2 pm**

***Previews Begin Thursday, February 23rd 2017***

***All artwork is on exhibition and available for acquisition.***

**MEDIA INTERVIEWS are coordinated by:**

Allison Zucker-Perelman, Relevant Communications,

561.715.9525   [**allison@relevantcommunications.net**](file:///C:\Users\Allison\Documents\roadshow%20dox%20all\Roadshow%20Docs\Peter%20Max%20Documents%20&%20Shows\AppData\Local\Microsoft\Windows\INetCache\Content.Outlook\VIYGS6OJ\Macintosh%20HD:\C-\Users\Aligirl\AppData\Local\Microsoft\Windows\Temporary%20Internet%20Files\Content.Outlook\8NKP6PIY\allison@relevantcommunications.net)

A full biography, b-roll, video clips and 300 dpi photography are available upon request @[**allison@relevantcommunications.net**](file:///C:\Users\Allison\Documents\roadshow%20dox%20all\Roadshow%20Docs\Peter%20Max%20Documents%20&%20Shows\AppData\Local\Microsoft\Windows\INetCache\Content.Outlook\VIYGS6OJ\Macintosh%20HD:\C-\Users\Aligirl\AppData\Local\Microsoft\Windows\Temporary%20Internet%20Files\Content.Outlook\8NKP6PIY\allison@relevantcommunications.net)

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